# Sponsorship Package

# GAINING GROUND

**Community Land Trust Summit** 

September 11-14, 2025

Halifax/K'jipuktuk/Virtual

Lands of the Mi'kmaq people

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# Join the Community Land Movement!

Hosted by the *Canadian Network* of *Community Land Trusts*, the third annual **Community Land Trust Summit** is bringing leaders, innovators, and advocates of community land stewardship together in Nova Scotia from September 11-14, 2025.

**Sold out two years in a row,** the 2025 CLT Summit is set to welcome 400 delegates for an immersive experience of learning, networking, and collaboration. This will be our largest gathering yet, harnessing the excitement and growth of the movement.

#### What is a community land trust?

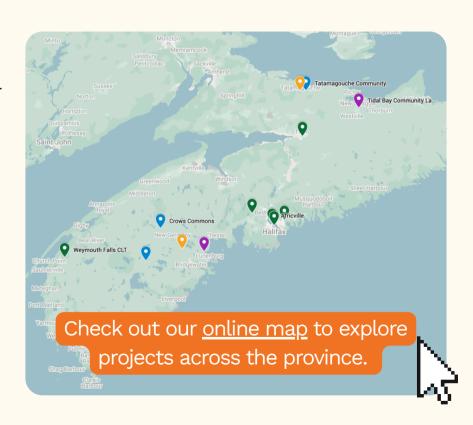
Community land trusts (CLTs) are place-based non-profits committed to the **long-term, community-led stewardship of land**. CLTs adapt to meet the needs of their particular community. In addition to affordable housing, CLTs steward commercial storefronts, agricultural lands, cultural spaces, and more.

The CLT model was invented by Civil Rights activists in 1969 in Georgia, as an effort to secure access to land for disenfranchised, Black tenant farmers. From these radical roots in the Deep South, community land trusts have blossomed into an international movement calling for "community lands in community hands". In Canada, there are over **forty** established and emerging community land trusts stewarding over **10,000 homes**.

#### Why Nova Scotia?

The province is a **hot spot** for community land trust projects, including:

- African Nova Scotian communities mobilizing to preserve their heritage and uplift future generations
- Community land cooperatives scaling co-op housing
- Farm and foodlands projects strengthening rural economies





# Conference Goals

- Highlight promising practices and transformative victories in the CLT sector
- Demonstrate how CLTs can realize economic, social, and environmental goals
- Create powerful relationship-building opportunities through breakout discussions, field trips, and socials
- Provide low-barrier education for those just getting introduced to CLTs

## Who will be there?

The Summit gathers 400 attendees, such as:

- CLT members, staff, and directors
- Affordable housing operators and developers
- Grassroots housing-justice activists
- · Professionals in real estate, law, architecture, finance, and land-use planning
- Community-serving organizations
- · Academics and researchers
- · Elected officials and government

# **Past Summits**









# Agenda

Field Trip: African Nova Scotians from Past to Present
 Friday

 Conference Day at Halifax Convention Centre
 Community BBQ in Upper Hammonds Plains

 Saturday

 Conference Day at Halifax Convention Centre

 Sunday

 Field Trip: Rematriate the Land
 Technical Training: Acquisitions Crash Course

# Speakers

We are excited to have already secured inspiring local and national speakers, including Dr. Lynn Jones and Treno Morton (each co-founders of African Nova Scotian CLTs) as well as Joshua Barndt of Toronto's Parkdale Neighbourhood Land Trust, who will deliver a full day rental housing acquisition training.









# Add-On Tours and Trainings



#### African Nova Scotians from Past to Present Thursday - Cherry Brook and Westphal, NS

Tour the Black Cultural Centre for Nova Scotia then cross the street to visit Akoma – an organization stewarding more than 300 acres of land including a modular supportive housing, a hydroponics farm, and a small business incubator.



Learn more about Akoma



#### Community BBQ

Saturday - Upper Hammonds Plains, NS

Hosted by the Upper Hammonds Plains Community Land Trust, come visit this historical African Nova Scotian community and meet the the passionate folks behind the incredible community land trust preparing to develop the largest Black-led housing development in Canadian history: the Upper Hammonds Plains Co-operative. Hop on the bus or meet us there!



#### Rematriate the Land Sunday - Tatamagouche, NS

Experience the beauty of the Nova Scotian countryside with a day trip to the Tatamagouche Centre. Learn about the significance of the Centre in the journey towards Reconciliation through a tour led by Women of First Light, an Indigenous, women-led organization aiming to rematriate this sacred site.



#### Acquisitions Crash Course Sunday - Halifax, NS

This full-day workshop covers all steps involved in preserving affordable rental housing through acquisitions, from assessing community needs and selecting a site to post-acquisition stewardship. A hands-on experience, participants will get to work directly with development pro formas to understand key drivers of financial feasibility. With a focus on CLTs, the workshop will also include topics like working with operating partners, communicating with new tenants, and including your board and membership in decision-making. Co-presented by CNCLT and Parkdale's Neighbourhood Land Trust.



# Social and Sustainable Procurement Policy

Social procurement is the practice of leveraging purchasing power to realize socio-economic objectives by including socio-economic measures.

CNCLT is committed to the following Social and Sustainable Procurement goals and practices, many of which we have already realized:

#### Goal

#### Strategies and Practices

Reduce Harm to the Environment

- Our main venue, the Halifax Convention Centre is a LEED-certified building with several <u>eco-friendly features</u>
- Plant-based meal options are available upon request
- Shared transportation will be offered to all field trip locations
- Our partner hotels are within walking distance to the venue
- We provide virtual participation option to reduce travel emissions

Encourage a Circular Economy

- We avoid printed materials where possible—using digital alternatives
- We provide reusable name tags and event signage, where possible
- We avoid single-use plastics by using reusable or compostable dishware
- We avoid wasteful promotional items opting for useful and sustainable alternatives

Support Local Businesses

- Our caterering sourses food from <u>local</u>, <u>ethical</u>, <u>and sustainable</u> suppliers.
- We will priorize small and medium enterprises, social enterprises or social purpose organizations in procurement

Support Equitydeserving Groups

- We will build a contractor base including Indigenous-, Black-, women-, and minority-owned businesses
- We will ensure the conference program includes diverse speakers representing different genders, races, ages, and so forth
- We will ensure diverse participants through targeted invitations and promotions

Create an accessible event

- We commit to reduce barriers to participation for people with disabilities
- We will provide a virtual attendance option
- Our venue has a strong <u>accessibility policy</u> with a detailed <u>venue walkthrough</u> available online for participants to review
- We will provide live captioning where possible
- · We provide discounted early bird pricing
- We offer travel support for those experience financial barriers to participation



# Sponsorship Opportunities

We offer a range of sponsorship packages to align with your organization's goals.

This year's sponsors already include Canada Mortgage and Housing Corporation (CMHC), VanCity Community Investment Bank (VCIB), and UBC's Balanced Supply of Housing (BSH) Research Group.

| Perks                  | Platinum<br>\$15,000                                     | Gold<br>\$10,000   | Silver<br>\$7,000                               | Bronze<br>\$5,000                               | Supporter<br>\$1,000                    |
|------------------------|--|--|---|---|---|
| Complimentary Passes   | 6  | 4  | 3   | 2   | 1                                       |
| Tradeshow Table        | 1  | 1  | 1   |   |   |
| Social media shoutouts | 3  | 2  | 1   | 1   |   |
| Sponsor-led Session    | 1  | 1  |   |   |   |
| Logo promotion         | Large placement<br>on poster,<br>website, and<br>program | Large placement<br>on poster,<br>website, and<br>program | Placement on<br>poster, website,<br>and program | Placement on<br>poster, website,<br>and program | Placement on<br>website, and<br>program |

Custom sponsorship packages are available upon request.



## **About CNCLT**

Founded in 2017, we exist to support the growth of community land trusts in Canada. With a growing staff team and coast-to-coast membership, we are working towards a Canadian CLT sector that is well-connected; enabled by government policy and funding; and driving a major increase in the national share of non-market housing assets.

# Canadian Network of Community Land Trusts

#### **Guiding Principles:**

- · Housing is a right, not a commodity
- Land stewardship empowers communities.
- Solidarity with Indigenous Peoples.
- Democratic governance.
- Diversity is our strength.

#### Our Members:

#### Yukon

Northern Community Land Trust Society

#### British Columbia

- Downtown Eastside Community Land Trust Association
- Denman Island Community Land Trust Association
- · Community Land Trust Foundation of BC
- Cultural Land Trust
- · Hogan's Alley Society
- Kamloops Community Land Trust Foundation
- False Creek South Community Housing Trust
- Denman Housing Association
- · Gabriola Island Land Steward Society
- Aboriginal Land Trust

#### Alberta

- Canmoreland Community Land Trust
- Calgary Urban Indigenous Community Land Trust

#### Manitoba

West Broadway Community Land Trust

#### Ontario

- South Etobicoke Community Land Trust
- Muskoka Community Land Trust
- Ottawa Community Land Trust
- Opportunity Villages Community Land Trust
- Garden City Community Land Trust
- Toronto Chinatown Land Trust

- Co-op Housing Land Trusts
- Kensington Market Community Land Trust
- Community and Cultural Spaces Trust
- Sundance Commons
- Little Jamaica Community Land Trust
- Junction Village Community Land Trust
- · Hamilton Community Land Trust
- Stratford Affordable Housing Alliance
- · Communities and Cultural Land Trust
- Davenport Perth Community Ministry/Geteonigaming Community Land Trust
- Circle Community LandTrust
- Parkdale Neighbourhood Land Trust & The Neighbourhood Land Trust
- Temiskaming District Community Land Trust (Keepers of the Circle)
- Eglinton Vaughan Community Land Trust

#### Quebec

- Foncier Solidaire Brome Missisquoi
- Verdun Land Trust
- Communauté Milton Parc
- Solutions Immobilière Solidaire

#### Nova Scotia

- Weymouth Falls Community Land Trust
- Upper Hammonds Plains Community Land Trust
- Akoma Holdings Inc.
- DowntheMarsh Community Land Trust
- Nova Scotia Working Woodlands Trust
- Crows Commons
- · Women of First Light
- United Way Halifax Community Land Trust